

Nampa Bicycle & Pedestrian Citizens' Advisory Group
Minutes
April 15, 2008

Attendance: Kathleen Cookman, Worth Montgomery, Barbara Hull, Jerry Hull, LaRita Schandorff, and Julia Jones

Nampa Bike and Walk to Work Day

- Proclamation - Decision was made that proclamation be read at the first council meeting May 5 at 6:30 p.m. in the City Hall council chambers. Everyone was urged to attend as a show of support and enthusiasm.
- Press releases - Jerry submitted to the Boise Weekly, the Idaho Press Tribune, and the Scene section of the Idaho Statesman. Announcement was included in the April Chamber of Commerce newsletter and will run in the May one as well. Kathleen has posted the event at the Zidaho and Channel 7 websites. Tyler Welshimer's article for the Outdoor section of the Idaho Press Tribune will focus on the event. Jerry agreed to contact Nampa Parks and Rec.
- Registration packets - Ideas included coupons from businesses, booklets on safe cycling and walking, city maps, other literature that we already have available. This year we will supply employers with an event poster, resources to encourage employees, inclusion in the data collection, and as much media coverage as we can give them.
- Celebration stations - Worth secured permission from the city to set up a celebration center on the patio beside the downtown police station. LaRita will secure a canopy and get graphics to Worth for the banner. Worth will ask Nagle beverage to donate a banner and bottles of Aquafina. Worth will staff the booth from 11-1:00. LaRita will check with Flying M about a morning station with coffee from 7 a.m. - 9. Stations should also include literature about NBPCAG, safe commuting, Memorial Day Criterium in Downtown Nampa, Bob LeBow Ride and other cycling events.
- Event photographer - Julia Jones
- Posters - LaRita will get design and printing done and make sure everyone in the group has a supply to distribute to local businesses. \$10 donation was received from the Hulls to defray printing costs. Thank You!

Meeting was adjourned at about 8:15 p.m.